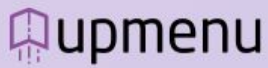




RESTAURANT

MOBILE APP

will generate
online orders from a range of devices



More and more people order food online, and not only via websites. Mobile applications for restaurants are becoming very popular. The data shows that over 70% of the population look for eating places using mobile devices. This shouldn't be surprising - after all, we carry the new technologies with us wherever we go.

Your own restaurant mobile application will not only let you move with the times, which will affect the reputation of your restaurant, but most of all, it is convenient for both you and your staff. A mobile app comes with new features and functionalities and it will allow you to undertake many new marketing activities. You will see how just one product, available across various devices, will increase your order numbers and your profits. Moreover, soon after you start using a restaurant mobile application, you will find that you've attracted new customers! You will also see how loyal your current customers are.

Enjoy the read!

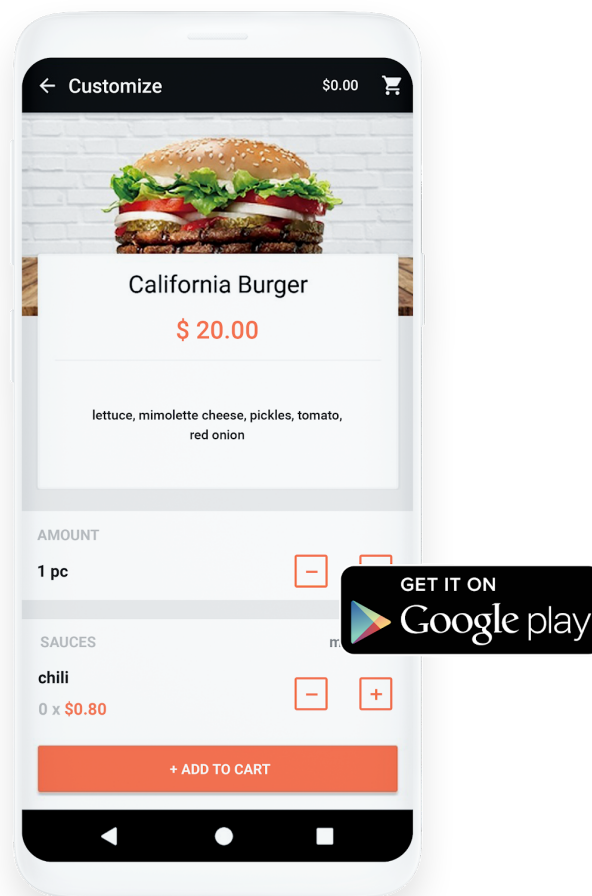
The UpMenu team

Android restaurant online ordering system

1. Mobile applications for restaurants Android devices

If you are wondering how to attract new customers to your restaurant and increase the loyalty of your existing ones, the answer is simple: you have to keep up with the times. Follow the trends – these days, people have their smartphones with them most of the time.

A large number of people use Android devices - see the studies reported in the article on [How many people use Android devices in the world](#). UpMenu's Mobile applications are native, easy to use and suitable for Android devices.

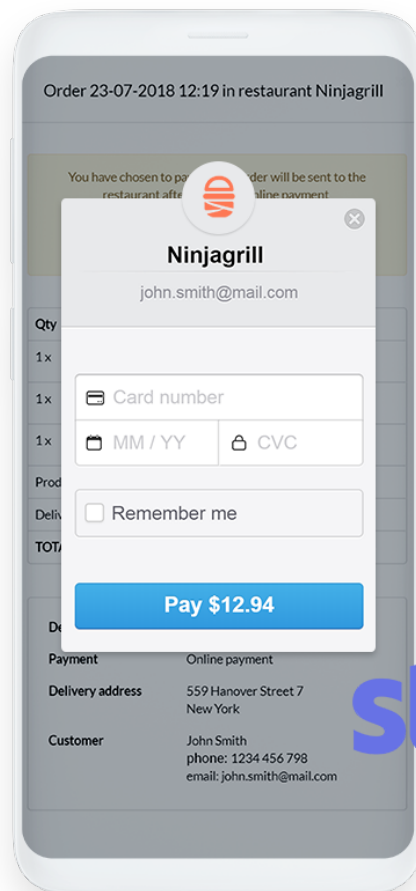


2. New possibilities with Push Notifications.

The UpMenu system gives you immediate access to new marketing tools that will help you increase your sales and build customer loyalty. Thanks to push notifications, you can create a dedicated discount if you want to increase sales of a particular product, or you are afraid that its price may be too high.

3. Fast online payments

Nowadays, people make payments online as a matter of course. The principle is simple: if you don't offer online payments, people won't order from you. In UpMenu, payment is integrated with the system. By working with us, you have the chance to develop your business - we guarantee that you will attract more customers and increase the loyalty of the existing ones. Your guests will love placing orders via your restaurant mobile app.



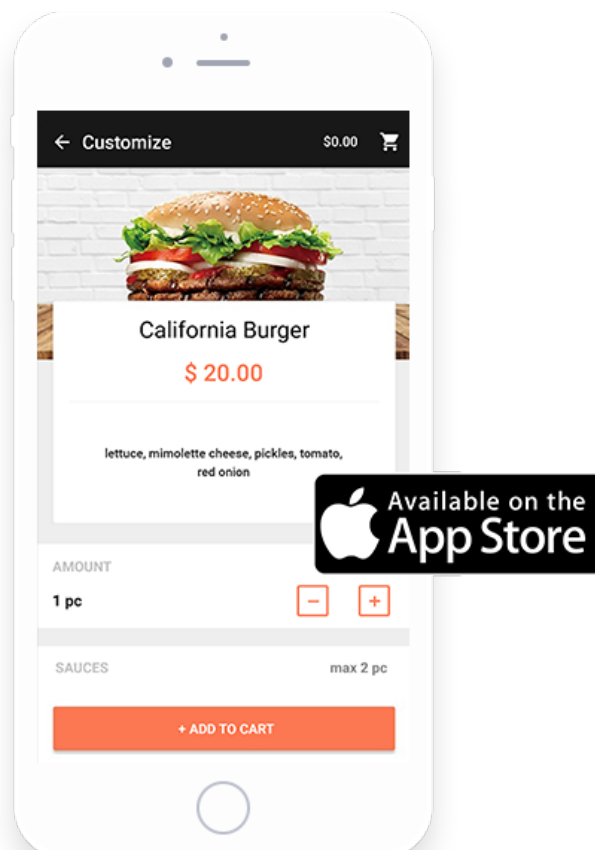
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iPhone restaurant online ordering system

1. Be up to date!

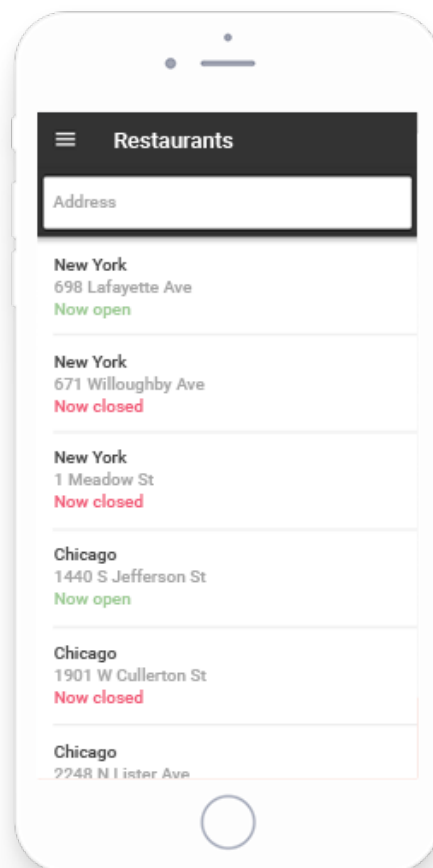
Do you have your own website, run promotional campaigns and actively participate in social media? Well we have news for you - that is still not enough! You will definitely need an online food ordering system. When deciding on a restaurant mobile app, be sure to choose one that works on iOS devices. We guarantee that combining an iPhone restaurant ordering system with the UpMenu system for your restaurant website will be perfect.

When taking action, you must always keep your customers – both future and current ones - in mind. Do you know that in the US as many as 90 million people use iOS? Think how many of these millions could become your customers, thanks to an iPhone restaurant ordering system from UpMenu.



2. One app will serve the whole restaurant chain!

You don't have to shoulder all the responsibilities related to restaurant marketing strategies and online activity in all your restaurants. The UpMenu system comes with a set of all the necessary marketing tools. The system also lets you adjust the Mobile applications for restaurants across the entire chain at the same time. This is extremely convenient for your staff -- and your customers are bound to appreciate it too!

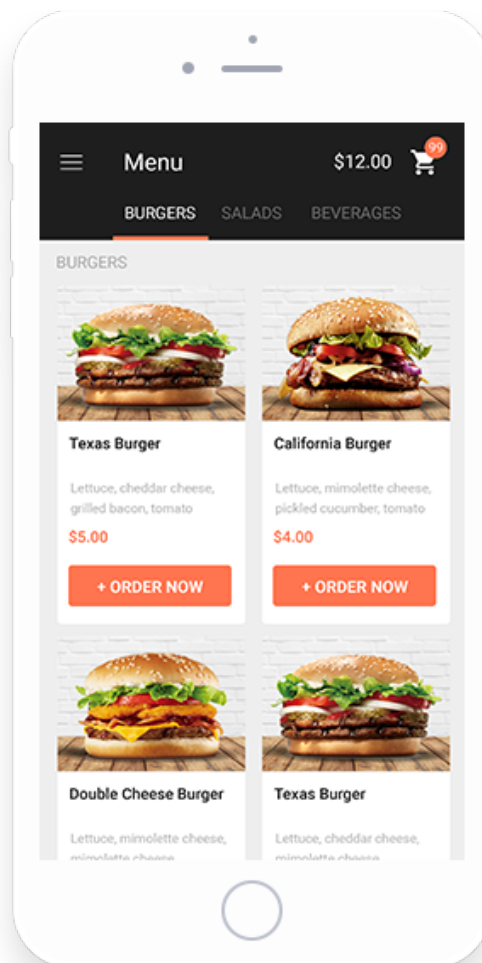


3. Fast and easy online payments

Every extra convenience for the customer benefits the customer, but it also benefits your restaurant. When you launch your iPhone restaurant ordering system, remember to offer your customers the option of making online payments. This extremely simple and quick solution allows your customers to pay for their order in just a few moments.

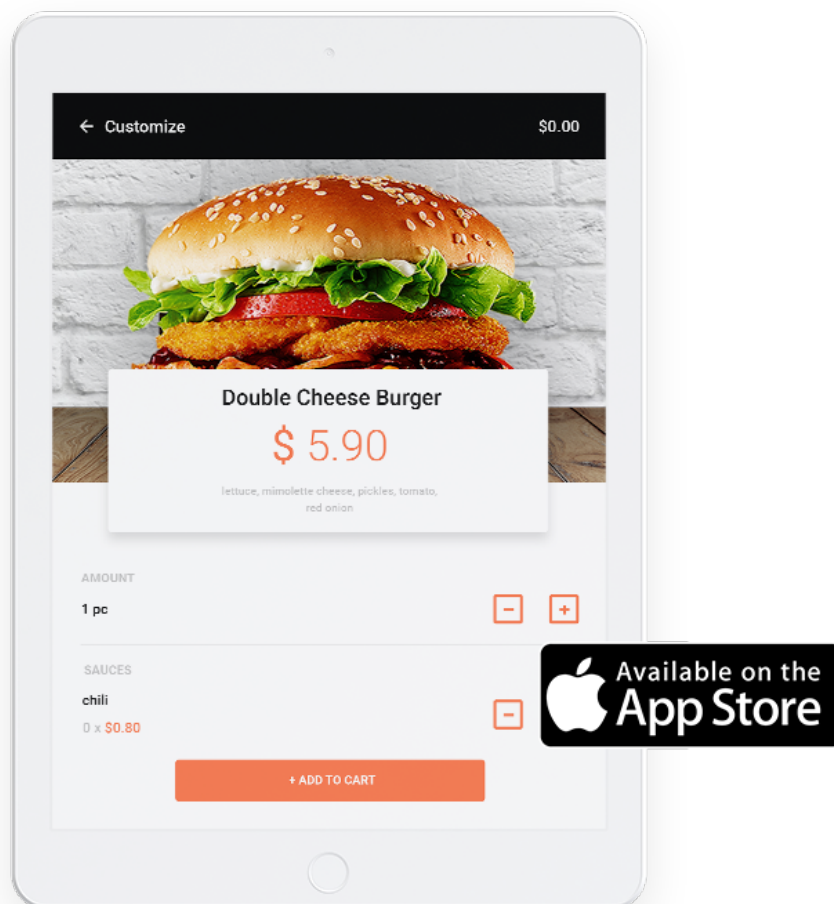
4. Get ahead of the competition and get closer to your customers!

Do your research and check the things your competition doesn't have. Maybe they don't have an iPhone restaurant ordering system? Your move! Now you can attract many more customers, thanks to a restaurant mobile app that is easy to use, modern and very intuitive. Start by launching the UpMenu system yourself and see what an online food ordering system looks like.



iPad restaurant online ordering system

To grow your restaurant business, you must make informed decisions, make the right choices and move with the times. Investing in new technologies - for example a mobile application with an iPad restaurant online ordering system - will be a good move.

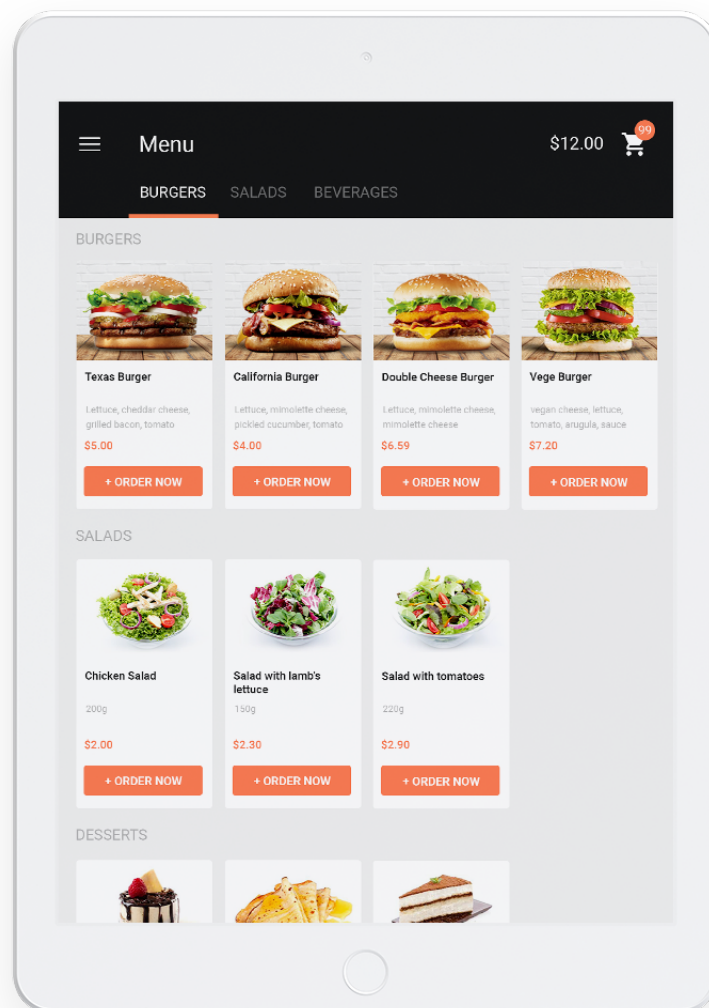


1. A restaurant mobile app is the key to success

Competition is very fierce nowadays, and it is difficult for a restaurant to stand out and be original. It is very important that you are always close to your customers. An iPad restaurant online ordering system will help you do that very thing. All this is part of a marketing strategy that can have a very positive impact on your sales and profits. What your customers see is a convenient way to order food. Win-win!

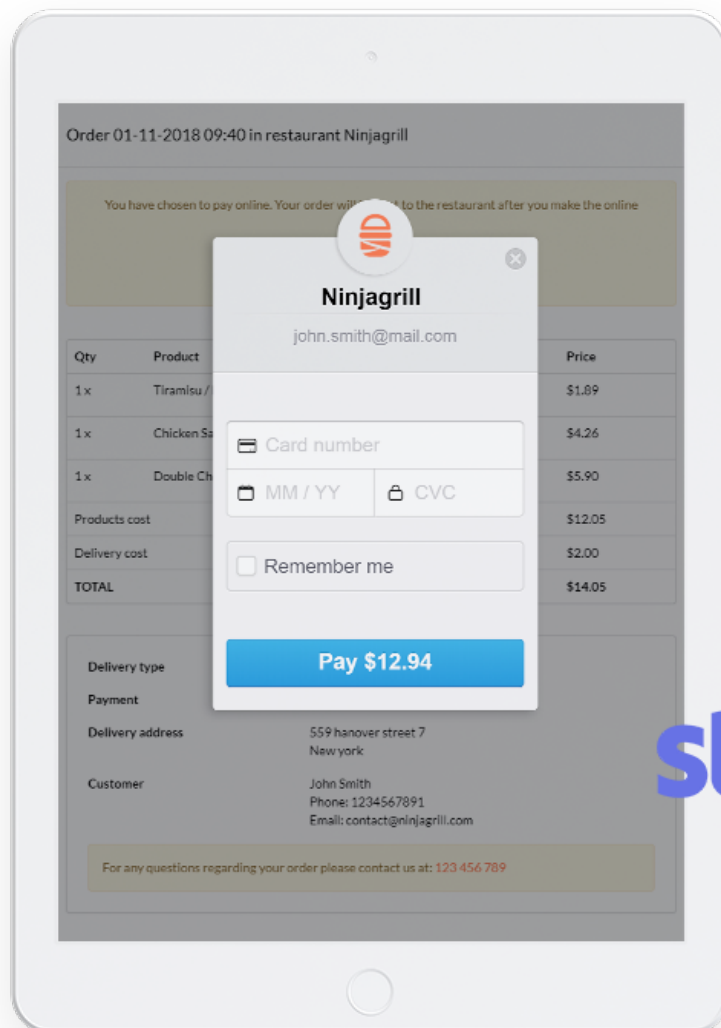
2. Your customers will order more, and your profits will increase.

Do you know how many people in the US currently use an iPad? More than 80 million! Now imagine that at least some of them install your restaurant mobile application and use it to order their food. Your sales and profits will increase significantly! The app based on our system is extremely easy to use - in fact it is pretty much intuitive. And when the customer opens your iPad restaurant online ordering system, they will immediately get a feel for your restaurant - after all, the app is adapted to the look of your venue.



3. Online payments will help you succeed

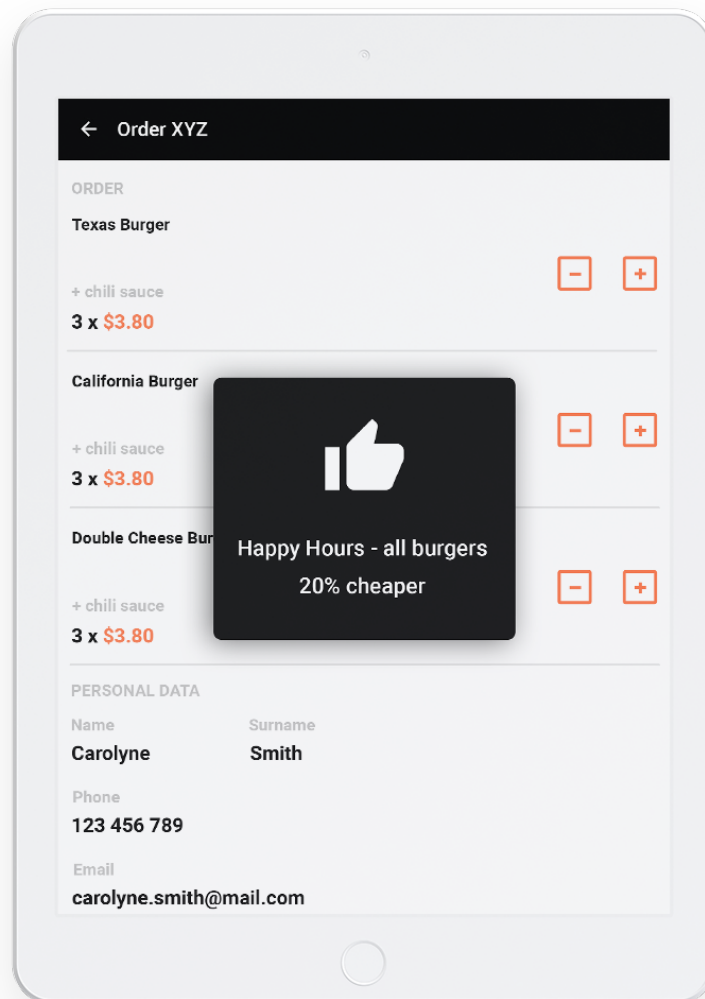
When launching online orders, you must not forget to include online payments. In UpMenu, these payments are integrated into the system, giving customers an easy way to order food from your restaurant using your app. Work with us and you can count on better results - higher sales and higher profits!



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4. New and better marketing!

It doesn't make sense to run a marketing campaign if you don't have the right tools. Fortunately, the UpMenu system provides everything you need to attract new customers, increase the loyalty of your current ones and effectively promote your business.

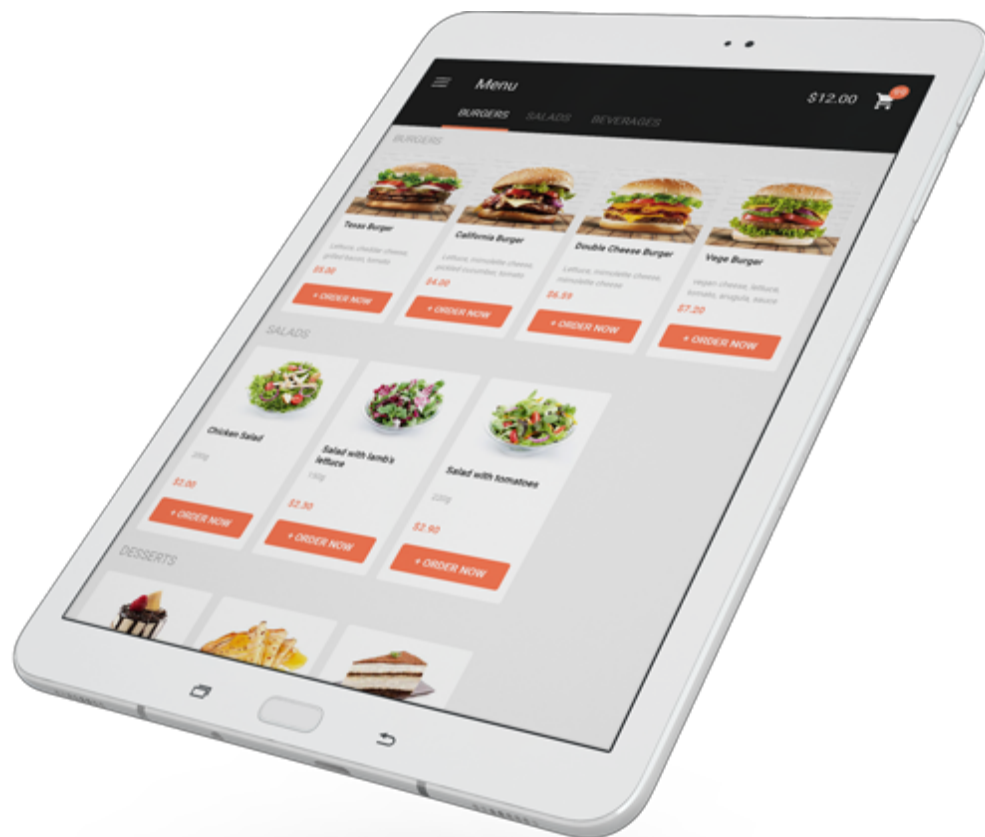


5. Restaurant chain - one app for all.

Do you run several restaurants? There's no need for a separate app for each of them. With UpMenu, you manage all the restaurants from one place. The iPad restaurant online ordering system allows you to do just that. Try it!

Tablet restaurant online ordering system

In order to succeed, every business must keep up with the times. At a time when people are almost never without their tablets, smartphones and laptops, it's worth realising how much you can gain from installing an online food ordering system. See for yourself that investing in a tablet restaurant online ordering system really pays off!

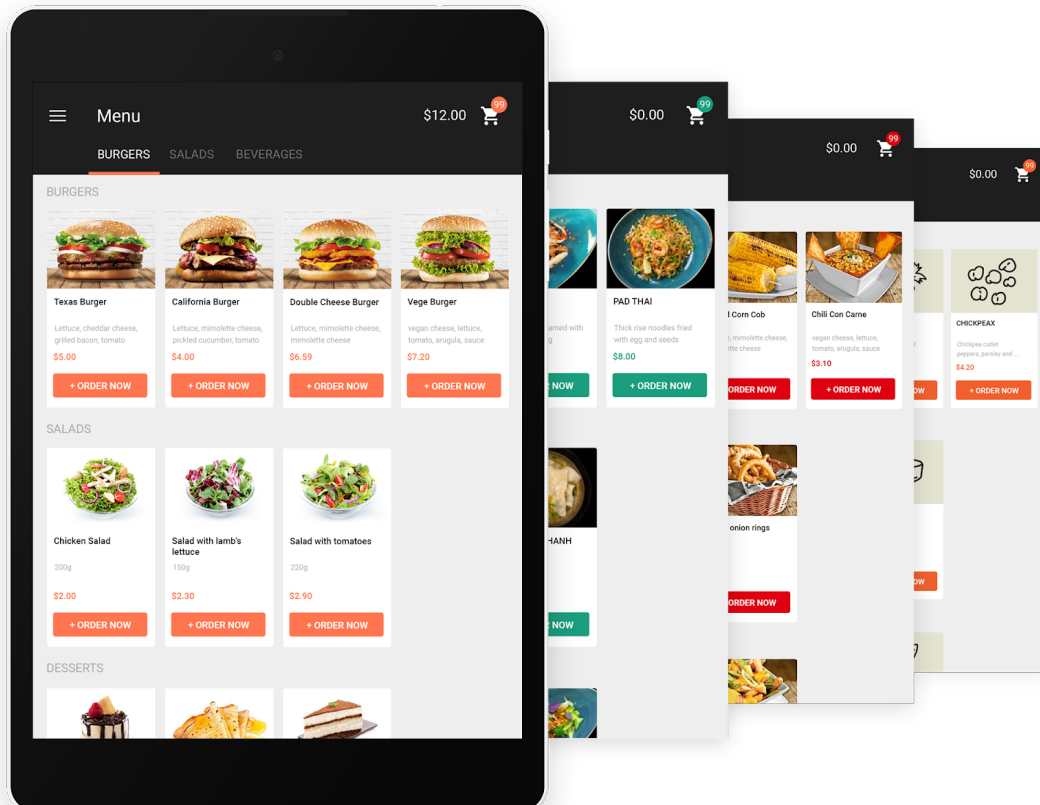


1. Placing orders has never been so easy!

According to statistics, more than 80% of restaurant owners have invested in an online food ordering system. And the numbers are increasing! No wonder software like the UpMenu system is gaining popularity. Using a tablet restaurant online ordering system is convenient for your customers and makes work easier for the restaurant's staff. When you offer your guests solutions like this, you meet their expectations, which in the end will result in increased profits and more online orders.

2. A mobile application tailored to your restaurant

If you have the UpMenu system, you can match the tablet restaurant online ordering system to your brand - you can adjust the app to the look and feel of the premises. When you use UpMenu, you can choose the photos and colours, both on the restaurant website and the mobile app.



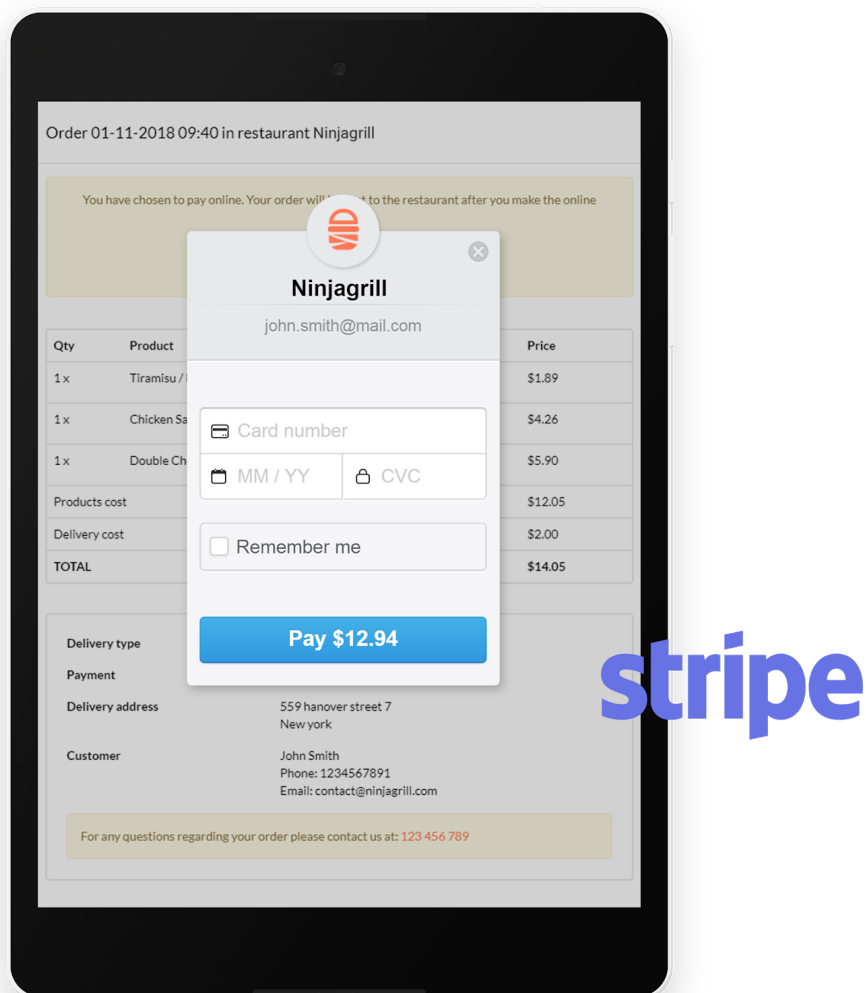
3. Marketing tools - your key to success.

When you introduce new facilities offered by your restaurant, don't forget to promote them. This also applies to the tablet restaurant online ordering system. UpMenu provides you with advanced tools for managing the online marketing in your restaurant. Your task is to use them wisely, in order to increase awareness of your brand, make it more popular and boost your sales and profits.

You need to be aware that not every online food ordering system offers as many different functionalities as the UpMenu system. One important functionality is that of push notifications, which will help you reach your customers directly, let them know about your restaurant's new products, current special offers or discounts.

4. Online payments that will increase your profits.

The UpMenu system requires that if you have a tablet restaurant online ordering system, you also have to offer your customers online payments. Research shows that online sales have now reached 17.4%. If we compare this data with previous years and present it in chart form, a significant annual increase is immediately apparent. Above all, online payments mean convenience for your customers. Can you imagine not having this feature in your tablet restaurant online ordering system?



Summary

If you want to open a restaurant, or already run one, you should remember that your future or current customers are very demanding. They not only want good quality food, but they expect it to be prepared and delivered quickly. If they order online, they want to do it as simply as possible. So, give them what they need!

An online food ordering system, available not only on your restaurant website but also as a mobile app available for various devices (iPad, iPhone, Android phone, tablet), you stay closer to your customers and easily beat the competition. Follow the trends and be second to none!

